

## Book Fees Guide (July 2015)

Higher fees may apply to some images.

The fees quoted are for single language print runs up to 10,000  
and are exclusive of VAT.

Books	UK	Rep of Ireland	UK & Rep of Ireland	UK, Rep of Ireland & Commonwealth excl Canada, Australia & New Zealand	USA & Canada	Australia & NZ	World Rights
Wrap	£480	£415	£510	£530	£480	£480	£600
Cover	£260	£235	£285	£295	£260	£260	£440
Double Page	£200	£170	£220	£230	£200	£200	£350
Back	£200	£170	£220	£230	£200	£200	£340
Page	£130	£110	£145	£160	£130	£130	£230
$\frac{3}{4}$ Page	£105	£85	£125	£140	£105	£105	£180
$\frac{1}{2}$ Page	£80	£70	£95	£105	£80	£80	£160
$\frac{1}{4}$ Page	£65	£55	£75	£85	£65	£65	£130
1/8 Page	£60	£50	£70	£80	£60	£60	£120

### Important

The above fees are for a license to use an image in one single language edition only.  
Copyright is not being offered for sale.

A new license is required for additional editions. An edition is the total number of copies printed at one time. An additional fee will be charged where a book, initially published as a hardback, is later published as a paperback or as an e-book (if e-book rights were not purchased initially).

To include digital rights add 10% to the above fees. Any ratio of ebook downloads to printed copies is permitted but the combined total of 10,000 copies remains. Sales in excess of this should be notified to me.

The above fees are based on a book being sold only in the territory or territories requested. Only online and mail order retail sales fulfilled from within the requested territory/territories would be compliant.

The above fees are similar to those first published in November 2009 though new territorial categories have been added to meet publishers' requirements. Fees are subject to change but once a fee has been agreed in writing (email or letter) it will be honoured for up to 3 months.

All usages are subject to my Terms and Conditions which are available at  
[www.victorpatterson.com](http://www.victorpatterson.com)